

ANNUAL REPORT

2023-24

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INTRODUCTION – OVERVIEW OF THE INSTITUTION

ABOUT THE COLLEGE

Vishwa Chethana Degree College was started in the year 2012 in the objective to provide the quality education for rural students. Vishwa Chethana Degree College is established under Bharath Educational trust in Anekal. The college is affiliated to Bangalore University and offers UG courses in Commerce, Business Administration, Computer Applications and PG Courses in Commerce. Vishwa Chethana College is committed to give equal opportunities to all, and offers an excellent learning environment with a great supportive system that enables students to achieve their success.

VISION & MISSION

VISION:

To be the institution of choice for students seeking affordable and high-quality education by fostering an atmosphere that imparts holistic education, inculcate values, and recognize hidden talents to bring out the excellence in students, thereby providing society with socially responsible professionals.

MISSION

- To provide quality education by adhering to the curriculum, that lead to the successful completion of degree and a bright future.
 - To focus on academic and career success through the development of positive mind set and effective communication in a safe and affordable learning environment.
 - To establish value based and skill-based education in all the streams.
 - To impart continuous learning for all faculties.
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1. Internal Quality Assurance Cell

The Internal Quality Assurance Cell at Vishwa Chethana Degree College established in March 15 2017. IQAC cell is a dedicated unit committed to ensuring and enhancing the quality of education of overall institutional performance. IQAC plays an important role in promoting a culture of continuous improvement, innovation and excellence within the college. The establishment of IQAC at Vishwa Chethana Degree College is a reflection of our dedication for maintaining and enhancing the standards of Education, Infrastructure and overall functioning.

Functions of IQAC

1. IQAC is responsible for developing and maintaining quality assurance system for the academic and administrative activities in the college.
2. IQAC collaborates with various departments of the college to develop and monitor the academic plans to ensure that they are in alignment with the college's Vision and Mission.
3. IQAC promotes best practices that contribute to the overall development of the institution.
4. IQAC Participants in accreditation process and prepares the institution for assessment by external agencies.
5. IQAC plays an important role in organizing workshops seminars and training programmes to enhance the capabilities of faculty and staff.

Composition of IQAC

1. Chairperson: Mr. Prakash Reddy T

2. Teacher to represent at all level: Mr. Srinivas R

Mr. Siddagangaiah P H Mrs.

Swetha P

3. Member from the management: Mrs. N C Nagarathna

4. Senior administrative officer: Mrs. Sridevi C

5. Nominee from Local Society: Mr. Samiulla

Students: Mr. Krishna N

Alumni: Mr. Kranthi Raj

6. Nominee from Employers: Mr. Prasanth Kumar N

Industrialists: Mr. Madhu Mohan Reddy

Stake holder: Mr. Thirupal Reddy

7. Co-ordinator of the IQAC: Mr. Mullaiarasu C

2. QUALITY INITIATIVES OF IQAC

- Faculty Development Programme
- Feedback Analysis
- Awareness Programmes
- All India Survey on Higher Education (AISHE)
- IQAC Meetings

3. ACADEMIC CALENDER

IQAC prepares the academic calendar to provide a structured timeline for the entire academic year, which helps the faculty, staff and students to plan their activities and allocate their resources. It also serves as a road map for curriculum delivery and ensures all required topics and assessments are covered within the specified time frame it contributes to the overall quality education by promoting a well-organized and comprehensive learning experience.



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VISHWA CHETHANA DEGREE COLLEGE

College Code:8D

ACCREDITED BY NAAC with 'B' GRADE

#36,1st Main,4th Cross, Rajarajeshwari Layout, Hosur Road, Anekal Taluk,
Bangalore District-562106 Mob:9742607366,9066544442. Ph:080-29785502



**VISHWA CHETHANA DEGREE COLLEGE, ANEKAL
INTERNAL QUALITY ASSURANCE CELL
ACADEMIC CALENDAR FOR UG AND PG COURSES
2023-2024**

SL. NO	EVENTS	PERIOD
	MAY	
1	Start of Admission to Ist semester through UUCMS Portal	22.05.2023
2	First meet up of Anti raging cell	27.05.2023
	JUNE	
3	carrier guidance program	4.06.2023
4	Health and hygiene programme	5.06.2023
5	International Yoga Day	21.06.2023
6	Bakrid	29.06.2023
	JULY	
7	First meet up of Equal Appportunity cell and Human Right cell	1st Week
8	First Meet Up Of SC, ST and Anti Sexual Harrasement Cell	2 nd Week
9	communication enhancement programme	20.07.2023
10	competitive examination guidance programme	20.07.2023
	AUGUST	
11	Commencement of classes of Ist semester of UG Courses	01.08.2023
12	Independence Day	15.08.2023
13	Last date for admission to first semister without penal fee	21.08.2023
14	Varamahalakshmi Festival	25.08.2023
15	Submission to university admitted students details of Ist sem	28.08.2023
	SEPTEMBER	
16	Teachers Day	05.09.2023
17	commencement of Ist Internal Examination for Ist semester	12.09.2023 to 30.09.2023
18	Ganesha Chathurthi	18.09.2023
19	Commencement of III,V sem Classes of UG Courses	22.09.2023

20	Competitive examination guidance programme	25.9.2023
21	Eid milad	28.09.2023
	OCTOBER	
22	Gandhi Jayanthi	02.10.2023
23	Just in a minute and quiz competition	20.10.2023
24	Invest in yourself competition	21.10.2023
25	Ayudha Pooja	23.10.2023
26	Vijayadasami	24.10.2023
27	Valmiki Jayanthi	28.10.2023
	NOVEMBER	
28	Kannada Rojyosthava	01.11.2023
29	singing competition	4.11.2023
30	Deepavali Festival	14.11.2023
31	Commencement of I and III semister PG Classes	16.11.2023
32	Mobile awareness programme on social media	16.11.2023
33	Commencement of 2nd Internal Examination for Ist semister	21.11.2023 to 12.12.2023
34	Commencement of Ist Internal Examination for IIIrd and IVth semister	21.11.2023 to 12.12.2023
35	Drawing and SA competition	27.11.2023
36	Kanakadasara joyanthi	30.11.2023
	DECEMBER	
37	End of Isemister UG Courses	20.12.2023
38	carrier guidance program	21.12.2023
39	Rangoli competition	21.12.2023
40	Commencement of 2nd Internal Examination for III and IVth semister	22.12.2023 to 12.01.2024
41	Commencement of Practical examination for Ist semister	22.12.2023 to 06.01.2024
42	Merry Cristmas	25.12.2023
	JANUARY	
43	pot painting	2.01.2024
44	Commencement of Practical Examinations for III and IV sem	10.01.2024 to 20.01.2024
45	Swami vivekananda Jayanthi	12.01.2024
46	Makara Shankaranthi	15.01.2024
47	Commencement of Ist sem Theory Examiniation	16.01.2024
48	End of IIIrd and IVth sem of UG courses	18.01.2024
49	Netaji Shubas chandra bose jayanthi	23.01.2024
50	Commencement of IIIrd and Ivth sem Theory Examination	23.01.2024
51	National voters day	25.01.2024
52	Republic Day	26.01.2024
	FEBRAURY	
53	Annual day	4.02.2024
54	Commencement Of Internal Exams For Ist and III sem PG Classes	19.02.2024 to 27.02.2024

55	Commencement of All Cells Meeting	3rd Week
56	Commencement of Classes of II nd ,IV th ,VI th semester of UG courses	26.02.2024
57	National science day	28.02.2024
	MARCH	
58	World wild life day	03.03.2024
59	Womens day	08.03.2024
60	Maha Shivarathri	08.03.2024
61	Awareness programme to ayammas	13.03.2024
62	End Of Ist and IIIrd Sem PG Classes	15.03.2024
63	World water day	22.03.2024
64	Commencement Of Ist and III Sem Practical and Theory Examinations	25.03.2024 to 20.04.2024
65	Holi	25.03.2024
66	Good Friday	29.03.2024
	APRIL	
67	skill enhancement program	05.04.2024
68	World health day	07.04.2024
69	Ughadi Festival	09.04.2024
70	Ramzan	11.04.2024
71	Ambedikar Jayanthi	14.04.2024
72	Srirama Navami	17.04.2024
73	carrier guidance programme	20.04.2024
74	Mahaveera Jayanthi	21.04.2024
75	Earth day	22.04.2024
76	Commencement of Ist Internals for II nd,IV th,VI th semesters	23.04.2024
	MAY	
77	Labour day	01.05.2024
78	Commencement of IInd and IV th Sem PG Classes	02.05.2024
79	Rabindranath tagore jayanthi	08.05.2024
80	Mothers day	12.05.2024
81	Workshop on GST insight	13.05.2024
82	second meet up of Anti raging cell	18.05.2024
83	National endangered species day	15.05.2024
84	Parents Teachers Meeting for BCA and BBA Classes	15.05.2024
85	Parents Teachers Meeting for Bcom Classes	16.05.2024
86	Commencement of II nd Internal Examination	24.05.2024
87	Trade fair	30.05.2024
88	World tobacco day	31.05.2024
	JUNE	
89	World environment day	05.06.2024
90	Commencement of Practical Examinations for II nd,IV th, VI th semesters	10.06.2024 to 20.06.2024
91	Blood donor day	14.06.2024
92	Fathers day	16.06.2024
93	Bakrid	17.06.2024

94	End Of II nd,IV th and VI th semisters of Ug courses	18.06.2024
95	Product lauch and quiz	20.06.2024
96	Seminar	21.06.2024
97	International Yoga Day	21.06.2024
98	Commencement of II nd ,IV th and VI th semisters Theory Examinations	24.06.2024
	JULY	
99	FDP ON ARTIFICIAL INTELLIGENCE	01.07.2024
100	FDP ON EDUCATION ON MOTHER TOUNGUE	02.07.2024
101	FDP ON MACHINE LEARNING	02.07.2024
	Commencement Of Internal Exams for II nd and IV th Sem PG Classes	26.07.2024 to 02.08.2024
	AUGUST	
102	End Of II nd and IV th sem PG Classes	31.08.2024

FEEDBACK ANALYSIS

IQAC collects feedback on Curriculum and other facilities from students, teachers, alumni and employer. Based on that, the activities for the academic year are planned.

ACTION TAKEN REPORT 2023-2024

- ✓ IQAC has taken feedback from all stakeholders, i.e Student, Teacher, Alumni, Employer.
- ✓ The feedback has been collected regarding the nominee.
- ✓ The Analysis report was prepared by IQAC team.
- ✓ It was observed that, while most areas were satisfactory, the areas of concern have been noted, and appropriate actions have been taken based on those observations.

The following are observations and actions taken based on the Feedback analysis:

STUDENT FEEDBACK

SL.NO	OBSERVATIONS	ACTION TAKEN
1	Students suggested the inclusion of communication courses and more placement opportunities.	Bridge course and communication classes are being taken. Bridge courses and communication classes can help students strengthen their foundational knowledge and enhance their soft skills, making them better prepared for academic and professional challenges..
2	Student requested to have more add on courses	Introducing more add-on programs is an excellent way to enhance the skill sets and employability of students across various disciplines. Such initiatives by the Internal Quality Assurance Cell (IQAC) can provide students with opportunities to explore interdisciplinary skills and align with industry demands.

TEACHERS FEEDBACK

Sl.NO	OBSERVATIONS	ACTION TAKEN
1	Provide students with industry-relevant skills and certifications to boost employability.	Equip teachers with the skills and knowledge needed for effective research and publishing.

ALUMNI FEEDBACK

Sl.NO	OBSERVATIONS	ACTION TAKEN
1	This initiative will help students gain relevant skills, enhance their employability, and ensure successful placement opportunities in top-tier companies. Would you like assistance in designing program structures, placement cell policies, or communication templates for outreach to companies.	Conducting workshops, Faculty Development Programs (FDPs), and placement training through professional trainers is an excellent practice that enhances the institution's academic and career-focused environment.

EMPLOYER FEEDBACK

Sl.NO	OBSERVATIONS	ACTION TAKEN
1	Industrial Visits: Students gain practical exposure and better understand industry expectations, making their education more applicable. Communication Skills: Improved confidence and articulation lead to enhanced employability and career readiness.	Industrial Visits: Students gain practical knowledge and understand industry requirements. Communication Classes: Students improve their confidence and communication abilities, leading to better placement outcomes.

ADD ON COURSES AND CERTIFICATE PROGRAMMES

Name of Add on /Certificate programs offered	Year of offering	No. of times offered during the same year	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
TALLY	2024	1	60 Hours	54	54
CA	2024	1	150 Hours	05	05

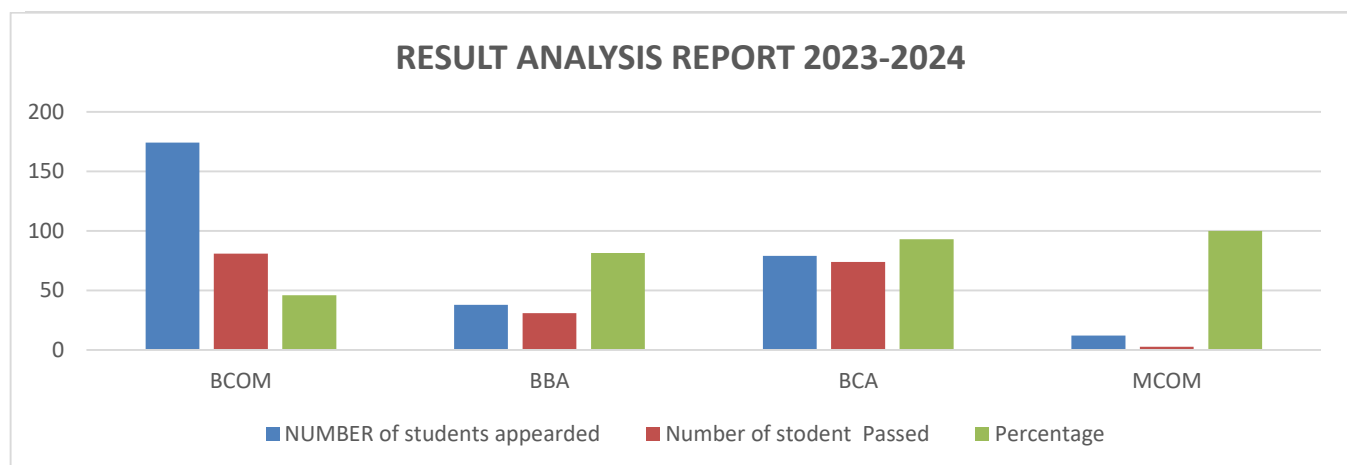
STUDENT ENROLLEMENT AND PROFILE

STUDENT ENROLLMENT

Year	Course	No of students enrolled
2023-2024	BCOM	140
	BBA	21
	BCA	91
	MCOM	14
	TOTAL	266

RESULT ANALYSIS

Year	Program Name	Number of students appeared	Number of students passed	Pass Percentage
2023-2024	Bachelors Of Commerce	174	81	46
	Bachelor Of Business Administration	38	31	81.5
	Bachelor Of Computer Application	79	74	93
	Master Of Commerce	12	12	100



NSS ACTIVITIES

The National Services scheme was at Vishwa Chetana degree college in the year 2015 with the objective of inculcating a spirit of cervix and social responsibility among the students. The NSS provides an excellent platform for students to actively participate in various social service activities, community development programmes and awareness Programmes The NSS programme is designed to instill values like self-discipline, leadership and commitment to the welfare of the society.

PROGRAMMES ORGANISED BY NSS

Kannada Rajyotsava
Valmiki jayanthi
Kanakadasa jayanthi
Rashtreeya ekatha diwas pledge
Cleanliness awareness drive programme
Constitution day
Vanya jeevi sapta programme
Teachers day
Sadbhavana pledge
Gandhi jayanthi
Cleanliness programme
Pulse polio programme
Vishwa shravana dina
Republic day
Independence day
World snake day
Yuvamanthana
Skill enhancement programme
Skill development programme
Voters awareness programme
Hemoglobin blood checkup programme
Career guidance programme
World environment day
FIT INDIA MOVEMENT
NSS SPECIAL CAMP
NSS SPECIAL CAMP

Kannada Rajyotsava – 2023

Kannada Rajyotsava day was organized by the NSS Programme Officer Mr. Yeriswamy G.P in our College on 1st November 2023. All the students and faculty members attended the programme. The programme was begun with the prayer song. Our College Principal Mr. T Prakash Reddy delivered a speech on the importance of Kannada and finally, the programme was ended with distribution of sweets to the students and staff members.

Valmiki Jayanthi – 2023

Valmiki Jayanthi was organized by the NSS Programme Officer Mr. Yeriswamy G.P on 9th October 2023. The programme was started by devoting Maharshi Valmiki. The programme was done in the presence of our principal Mr. Prakash Reddy T. All teaching and non-teaching faculties, and NSS students. Mr. Ravikumar, Department of Kannada. delivered a speech about Valmiki's philosophical teachings and finally, the vote of thanks was given by Mr. Yeriswamy at end of the programme.



Kanakadasa Jayanti – 2023



Kanakadasa Jayanthi was conducted by the NSS Programme Officer Mr. Yeriswamy G.P in our College on 30th November 2023 at Anekal. To commemorate the great Kannada poet, philosopher, and musician Shri Kanakadasa on his birth anniversary. The programme was begun with the prayer song and the principal Mr. Prakash Reddy T delivered the speech regarding kanakadasa Jayanthi. Mr. Siddagangaiya, Department of Kannada gave speech about Kanakadasa's keerthanas. Finally, the programme was ended with the sweet distribution to the students and staffs.

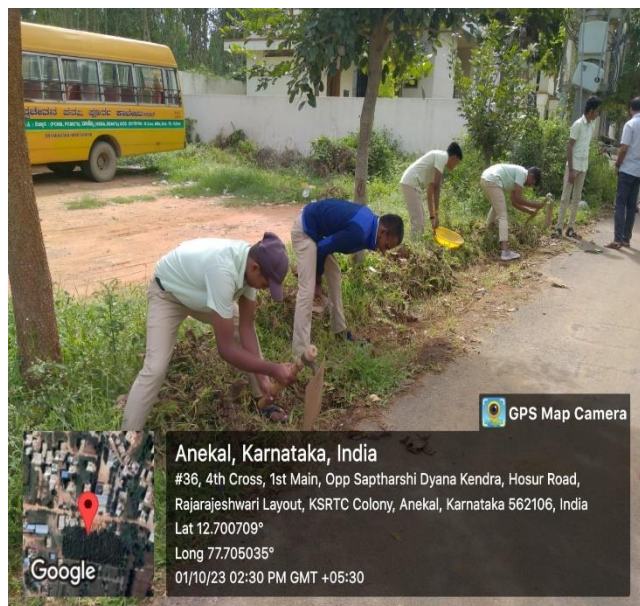
Rahstreeya Ekata Diwas Pledge – 2023

National Unity Day was celebrated in our College, Anekal on 1st November 2023. It was organized by the NSS Programme Officer Mr. Yeriswamy G.P. The Principal Mr. Prakash Reddy T delivered wonderful speech about the Rashtriya Ekta Diwas. All students actively participated with enthusiasm, reflecting their commitment to the ideals of national integration.



Cleanliness Awareness Drive Programme-2023

Our college National Service Scheme (NSS) organized Swachata Programme on 01-10-2023. That was cleaning the roads near our college premises. The NSS Programme Officer Mr. Yeriswamy G P and the staff members attended the Programme. NSS volunteers were participated in the cleaning program from 10:00am to 1:00pm. During the program, the volunteers took the initiative to clean the surroundings. They also advised the people to not to put wastages in the road side areas.



Constitution day

On 28th November 2023, Constitution Day was celebrated in our Vishwa Chethana degree college, organized by the NSS Programme Officer, Mr. Yeri Swamy G.P. The event witnessed active participation from students, faculty, and non-teaching staff. The Principal, Mr. Prakash Reddy T, graced the occasion as the chief guest and delivered an insightful speech on the significance of Constitution Day, highlighting its role in safeguarding citizens' rights and promoting justice, equality, and liberty. The program concluded with a vote of thanks by Mr. Yeri Swamy, expressing gratitude to all participants.



Vanya jivi sapta Programme [Wildlife week program] – 2023

The 69th Vanya Jivi Sapta programme was held at Chowdiah Smarak Bhavan, Vyalikaval, Bengaluru, on 2nd October 2023. As part of this initiative, NSS volunteers from our college actively participated in a marathon that commenced at 8:00 A.M., covering the route from Cubbon Park to Lalbagh, aimed at promoting awareness of wildlife conservation. In addition, various competitions such as essay writing, drawing, and speech were organized for students. Three students from our college took part in the essay writing competition.

Teachers Day–2023

Teachers Day Celebration was organized by the NSS Programme Officer Mr. Yeriswamy G.P in our College, Anekal. The programme was started at 9:30am with a prayer song. Students gave a rose to all the teachers and welcomed all the faculty members. Our principal Mr. Prakash Reddy.T was a special guest and delivered the speech about the importance of teachers and even some faculty members gave a good and effective message to the students. Voluntarily some students gave speech and message regarding teachers' day.



Samvidhan Divas - 2023

Samvidhan divas was organized by the NSS Programme Officer Mr. Yeriswamy G. P on 28th November 2023 to commemorate the adoption of the constitution of India. The programme was done in the presence of the principal Mr. Prakash Reddy T and all teaching and non-teaching faculties and NSS students attended the programme. Our principal emphasized the importance of constitution day and also took a Pledge.

Sadbhavana pledge -2023

Sadbhavana Diwas Pledge was celebrated in our College premises on 31st October 2023. Our principal Mr. Prakash Reddy T, conveyed that Sadbhavana Diwas is celebrated to promote national integration among people of all religions and regions. This programme was organized by the NSS Programme Officer Mr. Yeriswamy G. P and the pledge was led to students and faculties.

Gandhi Jayanthi – 2023

Gandhi Jayanthi was celebrated in our College, Anekal on 2nd October 2023 with the presence of principal Mr. Prakash Reddy T. The programme was started at 9:00am with garlanding the portraits and offering flowers symbolizing due respect and honor. Mr. Ravi Kumar, Department of Kannada, conveyed the message to follow the path of harmony and peace as preached by Mahatma Gandhi. Some students voluntarily shared famous quotes of Mahatma Gandhiji and finally, the programme was ended with the sweet distribution to the students and staffs.



Cleanliness Awareness Programme – 2024

NSS volunteers participated in Cleanliness Awareness programme organized by NSS Programme Officer Mr. Yeriswamy G.P . Our college NSS committee organised one day cleaning programme in Thimmaraya swamy temple main road, Muneshwara temple back side and Lakshmi Narasimha swamy temple road, Anekal on 20 February 2024.

The programme Officer Mr. G P Yeriswamy and the staffs attended the programme. NSS volunteers were participated in the programme and they collected the plastic covers, bags and bottles then finally they burnt the plastics.



Pulse Polio Programme

On 03/03/2024 A Pulse Polio Programme was conducted at Vishwa Chethana College, with active participation from NSS Programme Officer Mr. Yeri Swamy G.P. and NSS volunteers. As part of the initiative, volunteers extended their support at the Anekal Government Hospital. They assisted healthcare professionals in administering polio vaccines to children and managed the crowd to ensure a smooth and organized process. The volunteers played a crucial role in spreading awareness about the importance of polio vaccination, encouraging parents to vaccinate their children. Their dedicated service contributed to the success of the programme, reflecting their commitment to public health and social welfare.



Vishwa Shravana Dina (World Hearing day)

On March 3, 2024, Vishwa Chethana College celebrated Vishwa Shravana Day with active participation from NSS volunteers, under the guidance of NSS Programme Officer Mr. Yeri Swamy G.P. The volunteers played a key role in the event, assisting in organizing various activities and ensuring that the day proceeded smoothly. They helped manage the crowd, assisted with registration, and facilitated interactions during the program. Additionally, the volunteers worked to raise awareness about the significance of Vishwa Shravana Day, encouraging people to engage in the activities and embrace the importance of deafness. Their dedication and support contributed to the success of the event, showcasing their commitment to social welfare and community engagement.



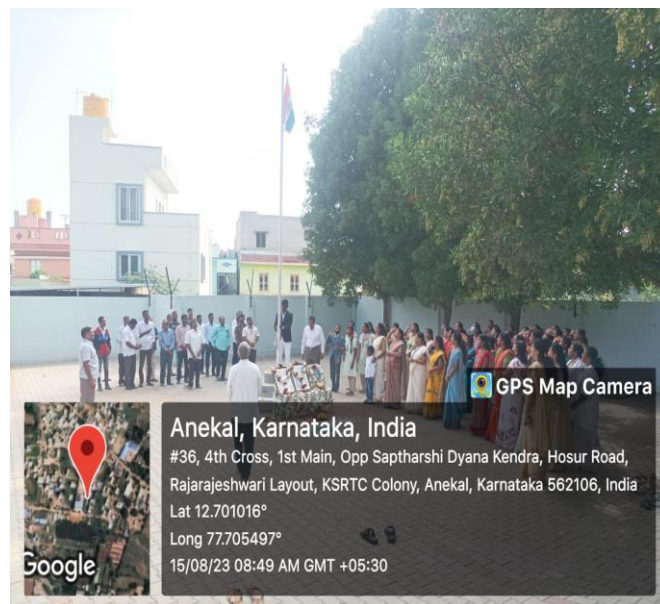
Republic Day – 2024

75th Republic day celebration was arranged in our college by the NSS Programme Officer Mr. Yeriswamy G.P on 26th January 2024. All the students and faculty members attended the programme in our college premises. The programme was begun with hoisting of Indian National Flag by our Principal Prakash Reddy T. Mr. Siddagangaiah, Assistant Professor of Kannada, delivered a speech on the importance of Republic Day Celebration. Finally, the programme was ended with the distribution of sweets to the students and staff



Independence Day – 2023

77th Independence day celebration was arranged in our college by the NSS Programme Officer Mr. Yeriswamy G.P on 15th August 2023. All the students and faculty members attended the programme in our college premises. The programme was begun with hoisting of Indian National Flag by our Principal Prakash Reddy T. Mr. Manjunath, department of Kannada, delivered a speech on the importance of Independence day Celebration. Finally, the programme was ended with the distribution of sweets to the students and staffs.



World Snake Day [Wildlife program]

World snake day programme was celebrated at zoo auditorium bannerghatta biological park banglore. This Programme was conducted on 17th july 2023. And our NSS volunteers participated in this Programme. There they discussed about wildlife life conservation.



CLUB ACTIVITIES

The institution has created an ecosystem for innovation and has initiatives for creation and transfer of knowledge. To improve the student's knowledge our college has established 3 clubs.

Commerce club

REPORT ON COMMERCE GAME

OBJECTIVE OF THE EVENT:

The objective of the event is to harmonious development of our student to become self reliance, creative, good manner and coordination in every step of their life.

The department of commerce organized the activity "commerce games" to all our 1st Bcom and BBA students. 6th semester Bcom students took the initiative to organize the games under the guidance of Mrs. Bhagya Shree, Surendra Kumar and Mrs. Sandhya Reddy. The games starts by 2.30 onwards.

The students are actively participated in following games:

1. Treasure hunt
2. Say False statement
3. Identification of Tycoons.

It was a time bound activity participants would solve all the clues and collect the tokens first would be declared the winner. There were 3 rounds. 1st and 2nd round were mass elimination rounds and every clue led to the next round. The 3rd round was subdivided into 5 rounds. Various parts of the college premises were used to place the tokens with the help of the teachers and the volunteers. There was a lot of exhilaration as students ran from ground they searched all over college for clues.

In the game false answer we asked question they should say false answer. This game helps the students to focus on situation.

In the 3rd game, we showed image of famous Tycoons on India, Participants need to identify their Names.

Conclusion: All the students and Participants enjoyed with joy. The Games end by 4.00pm. And we announced the winners as Jagan and Team.

PHOTOS OF COMMERCE GAMES





Date: 30/05/2024

REPORT ON TRADE FAIR

OBJECTIVES OF THE EVENT

To create aspiration among students by promoting interest and providing learning opportunities to acquire business and marketing skills.

The event Trade fair organized by Department of commerce and management on 30th May 2024 in the premises of Vishwa Chethana Degree college supported by management. The event starts at 10.30 am inaugurated by Principal Prakash Reddy Sir. All the 6th semester Bcom and BBA students actively participated by keeping food stalls, they marketed variety of food items and cosmetics, stationaries.

The event was meticulously planned and executed by our students. Totally 10 stalls have arranged with food delicacies of our country. All other classes purchased dishes which they liked and enjoyed by having food.

Trade fair creates marketing knowledge to our students they grab the customers by using marketing strategies it provides a great fun to the students. This event provides excellent opportunity to our students to explore the marketing skills and to learn the customer behavior.

[illegible]

Date : 20/10/2023

REPORT ON JUST A MINUTE

OBJECTIVE OF THE EVENT

Just a minute is a competition to develop student's presence of mind, fluency of language and overall communication skills of the participants.

The competition of JAM conducted by department of Commerce on 20th October 2023. The event starts at 2.00 pm. MS Harshitha B.S 3rd Bcom welcome the gathering. Just a Minute is an innovative way of improve the communication skills of the students. There were 40 participants from all the courses, Bcom, BBA, and BCA.

The students took up the challenge and participated actively. There were 3 rounds in the competition. Each round asked 20 questions with one minute of time span. The first round starts with multiple choice questions, second was pick and speak and the third round debate on social media. Team B announced as Winner who scored more marks from all the rounds.

CONCLUSION

We achieve the objective of JAM competition by building self confidence among students.

And enhanced communication skills of students.

PHOTOS OF JUST A MINUTE



Date:20/10/2023

REPORT ON BIZ BRAIN BATTLE QUIZ 2023

OBJECTIVE OF THE EVENT:

To provide platform for the students, to exhibit their knowledge on current events and business world.

The competition of Business Quiz started at 12.30 pm. MS Jeevitha 3rd Bcom students gave an introduction and welcome the gathering. Each participants were given an opportunity to exhibit to their hidden talent. There were 60 participants and 4 rounds, each round carries 10 marks. The first round was the aptitude test, from these round we have selected 40 students and made 8 teams. The second round was Brain Blast GK round, in this round asked multiple choice questions for each team we asked 20 questions of two rounds. Then we moved to 3rd round Knowledge Knockout. We made them to identify logos of reputed companies, banks, shopping centers etc. atlas we moved to 4th round Rapid fire round, in this

round each team we asked 5 questions participants needs to answer rapidly. We completed successfully all the rounds of Biz Brain Battle rounds. We announced the winner of quiz as team B.later we honor the moment and certificates to them.

CONCLUSION:

A big round of applause to all our participants for their good performance.

Students enjoyed with joy and gratitude. We achieved the objective of this competition by exploring hidden talent in our students.

PHOTOS OF QUIZ



Date: 27/12/2023

NEWS PAPER MAKING

OBJECTIVE OF THE EVENT

Development of creative and innovative skills of students to give knowledge of reducing environmental and health hazards and know the current affairs, we organized activity of News Paper Making.

The Department of Commerce organized the competition News Paper Making on 27th December 2023. All the streams of students Bcom, BBA, BCA were actively participated in the Event. The student collected current affairs of News Papers and they collaborated all the news information and prepared News Paper. There were 9 teams each teams had 6 members. We have given 2 hours to make News Paper starts at 2.00 PM. We have named teams as A, B, C etc. Team D announced as a winner. The Event successfully completed with coordination of Management, faculty members and students.

CONCLUSION:

The students made collage by taking pieces of paper and glue them together by assembling various materials to make new form of News Paper. It enhanced implicit memory by creating unique design.

PHOTOS OF NEWS PAPER MAKING



BEST MANAGER

OBJECTIVE : The competition is to identify and recognize students who demonstrate exceptional managerial skills, strategic thinking, and leadership qualities. It aims to assess and nurture key competencies required for effective management in dynamic and challenging environments.

The "Best Manager" competition is a flagship event organized by department of management, Mrs. Pramilamani mam took the initiative to foster leadership and management skills among students. We invited chief guest Assistant Professor Srinivasa K. This competition offers a platform for aspiring students to demonstrate their strategic thinking, decision-making abilities, and leadership qualities in a competitive environment. It also prepares students for the challenges of real-world management scenarios. Mr. Srinivasa sir took the initiative for the successful completion of this event.

The competition typically consists of several rounds designed to evaluate various aspects of managerial competencies, including:

1. **Aptitude and Knowledge Test:** A written test to assess the participants' general knowledge, business acumen, and analytical skills.

2. **Group Discussions:** Evaluating participants' communication skills, teamwork, and ability to articulate ideas clearly.
3. **Case Study Analysis:** Testing problem-solving and strategic thinking abilities through real-world business scenarios.
4. **Stress Interviews:** Assessing resilience, adaptability, and emotional intelligence under pressure.

CONCLUSION: The "Best Manager" competition was a resounding success, achieving its objective of identifying and nurturing future leaders. It provided students with a unique platform to hone their skills, gain confidence, and prepare for the challenges of the corporate world. The event not only celebrated managerial excellence but also inspired participants to strive for continuous improvement and innovation.

PHOTOS OF BEST MANAGER






MANAGEMENT CONCLAVE EXHIBITION

Objective: To provide platform for students to present models for fostering innovation and collaboration in the field of management.

The department of management organized management conclave exhibition on 6/7/2023. II Bcom and BBA students actively participated in the event. They show case their talent by preparing models like GST, SMART CITY, BANKING SYSTEM, COMPANY LOGOS, and INDIAN AGRICULTUE SYSTEM etc. Students displayed creatively and explained neatly about their models to the visitors. Mrs. Manikya department of Management took the initiative for the successful completion of this exhibition. The exhibition started by at 11.00 am ends by 2.30 pm. Principal Mr. Prakash Reddy sir visited the exhibition and asked questions about the models prepared by our students. All the participants enthusiastically answered for all the questions and sir provided suggestions for the upcoming Programmes planned by department of management.

CONCLUSION: It serves participants with enriched perspectives and actionable insights, empowered them to contribute meaningfully to their broader practical knowledge.



Date: 6/7/2023



PHOTOS OF MANAGEMENT ENCLAVE EXHIBITION



PUBLICATIONS

Sl. No.	Name of the teacher	Title of the paper	Year of publication	Name of the publisher
1	CHAITHRA V	THE IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON BRAND BUILDING AND CONSUMER SATISFACTION	2024	INTERNATIONAL JOURNAL OF RESEARCH PUBLICATION AND REVIEWS
2	SANDHYA V	A STUDY ON IMPACT OF START-UPS ON RAISING GENERATION IN INDIA	2024	JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH
3	M BHAGYA SHREE	A STUDY ON THE APPROACHES OF ORGANIZATION TOWARDS THE PRACTICES AND PREVENTIVE MEASURES AGAINST HARASSMENT AT WORK SITE	2024	INTERNAL JOURNAL OF NOVEL RESEARCH AND DEVELOPMENT
4	P SWETHA	A STUDY ON IMPACT OF IMPARTANCE OF HUMAN RESOURCE MANAGEMENTPRACTICES IN ORGANIZATION	2024	JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH
5	P SWETHA	ASSESSING STARTUP INDIA: THE GOOD,THE BAD AND THE UGLY	2024	INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS
6	S TRIVENI	A STUDY ON THE NEED OF GREEN PRODUCTS FOR SUSTAINABLE AND HEALTHY ENVIRONMENT	2024	INTERNAL JOURNAL OF NOVEL RESEARCH AND DEVELOPMENT
7	KRISHNAVENI K	THE STUDY ON FACTORS LEADING TO JOB STRESS	2024	INTERNAL JOURNAL OF NOVEL RESEARCH AND DEVELOPMENT
8	LIKITHA K	NUTURING MENTAL HEALTH IN CHILDREN: A VITAL PARENTAL AND TEACHER RESPONSIBILITY	2024	JOURNAL OF EMERGING TECHNOLOGIES

				AND INNOVATIVE RESEARCH
9	M BHAGYA SHREE	A STUDY ON IMPACT OF FINANCIAL INCLUSION ON POVERTY ALLEVIATION IN INDIA	2024	INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS
10	ANUPAMA	REFLECTION OF CULTURAL AND DIASPORIC CONSCIOUSNESS IN ANITA DESAI'S " BYE-BYE BLACKBIRD"	2024	JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH
11	BINDU R	A STUDY ON IMPACT OF SOCIAL MEDIA ON E-COMMERCE	2024	INTERNAL JOURNAL OF RESEARCH PUBLICATION AND REVIEWS
12	SRINIVAS R	THE EDUCATIONAL TRANSFORMATION: NAVIGATING THE IMPACT OF ARTIFICIAL INTELLIGENCE	2024	INTERNATIONAL JOURNAL OF INNOVATIVE RESEARCH
13	MANIKYA M	NAVIGATING THE HYBRID WORK CULTURE: A STUDY ON JOB SATISFACTION AND WORKPLACE DYNAMICS	2024	INTERNAL JOURNAL OF RESEARCH PUBLICATION AND REVIEWS

Extension activities

DATE:1/11/2023

RASHTRIYA EKATHA DIVAS



Cleanliness awareness

Date : 20/02/2023



Vanya jivi sapta programme [Wildlife week program]

Date:2/10/2023



Pulse Polio Programme

Date:03/03/2024



Vishwa shravana dina

Date:03/03/2024



World Snake Day

Date:17/07/2023



FIT INDIA MOVEMENT



COLLABORATIVE ACTIVITY

Number of functional MoUs with national and international institutions, universities, industries, corporate houses etc. during the year					
Organisation with which MoU is signed	Name of the institution/ industry/ corporate house	Year of signing MoU	Duration	List the actual activities under each MOU year wise	Number of students/teachers participated under MoUs
SALVIN INFO SYSTEM	SALVIN INFO SYSTEM	2024	1 YEAR	ADD ON COURSES(TALLY)	54
TECHXONIC INNOVATION	TECHXONIC INNOVATION	2024	1 YEAR	BCA PROJECT GUIDANCE	77

MOU

Organization with which MoU is signed	Year of signing MoU	Duration	Purpose	Number of students/teachers participated under MoUs
SALVIN INFO SYSYSTEMS	2024	1 YEAR	TALLY	54
TECHXONIC INNOVATIONS	2024	1 YEAR	PROJECT	77



ISO 9001:2015

To
Principal
Vishwa Chethana Degree College, Anekal, Bangalore

Respected Sir,

Greetings from the Salvin Info Systems, Bangalore

Salvin Info Systems is a training institute having core-competence in comprehensive corporate training. At Salvin, a highly competent team of certified coaches and trainers, with in-depth knowledge and expertise strive with, commitment, perseverance and persistence to develop industry ready managers, leaders, entrepreneurs and professionals. Salvin is a leading trainer providing training in - HR, Accounts & Finance, Marketing, Aptitude, Banking, KAS and all other competitive exams, keeping in perspective the growing competitive requirements of today's world. Training content is perfectly mapped with the corporate requirements. Our training aims at providing innovative and feasible solutions assuring executives to reach their expected goals and success points. Salvin aims at developing the required competencies of a successful HR and Accounts professionals, alongside it provides the practical hands-on experience on statutory and core HR, Marketing & Accounts issues to those who are not experienced and yet wish to foray into areas of HR, Accounts or Digital Marketing.

SALVIN INFO SYSTEMS here by proposes to have a formal Tie-up with Vishwa Chethana Degree College, Bangalore to impart integrated finishing School Training under its flagship – 'Campus to Corporate Training program' for their students of Management.

Why Campus to Corporate Training?

Corporate Training Program is a unique workshop – (Industry Ready Program)

The first of its kind especially designed for UG Students (Bcom & BBA V Sem & VI) which enables holistic transformation of students by ensuring that they cope up with the current trends and needs of the industry. The panorama of this program is designed with intense Research applying Time – Tested tools with Strategic Interventions so as to **bridge the Gap between Industry and Academia** which is the need of the hour in the Globalized Era.

Address: No 434, 1st Floor, Jyoti Nivas College Road, KHB Colony Koramangala, Bangalore - 95
Ph: 080-41620004 / 9071389999 Email: hr@salvininfosystems.com
www.salvininfosystems.com

PLACEMENT DURING THE YEAR 2023-2024

Year	Name of student placed and contact details	Program graduated from	Name of the employer with contact details	Pay package at appointment
2023-24	Divyashree. M	BBA	Euro Kids 9886224599	12000 P M
2023-24	Sowmya. N	BCOM	QUESSC	22500 P M
2023-24	Ramya. R	BCOM	Moulya Gurukul International School	15000 P M
2023-24	Chaithra. A	BCOM	Dive web Technology	
2023-24	Dhruva Kumar. S	BBA	Techno Vision Industries 9342163575	300000 PA
2023-24	Dilip kumar. G	BCA	Infosys	18000 P M
2023-24	Shreyas.V	BCOM	DHL Supply Chain India Pvt Ltd	1500 P M
2023-24	Arun G	BCOM	The Muthoot Group	
2023-24	Nandhini .S	BCOM	Muthoottu	19000 P M
2023-24	Bindu N	BCOM	Vishwa Chethana School 9980307124	12000 P M
2023-24	Indulekha B N	BCOM	Vishwa Chethana School 9980307124	12000 P M
2023-24	Madhushree B	BCOM	Brundavana School	10000 P M
2023-24	Deepika R	MCOM	Tapasya	20000 P M

STUDENTS PROGRESSION TO HIGHER EDUCATION

Name of student enrolling into higher education	Program graduated from	Name of institution joined	Name of programme admitted to
Harshitha S Singh	BBA	Vishwa chethana Degree College	MCOM
Deepu M	BCOM	Vishwa chethana Degree College	MCOM
Vidhya Shree B	BCOM	Vishwa chethana Degree College	MCOM
Sushmitha M	BCOM	Vishwa chethana Degree College	MCOM
Shalini K	BCOM	Vishwa chethana Degree College	MCOM
Mangala M	BCOM	Vishwa chethana Degree College	MCOM
Pooja M	BCOM	Vishwa chethana Degree College	MCOM
Kavya L	BCOM	Vishwa chethana Degree College	MCOM
Harshitha S P	BCA	Presidency College	MCA
Nikil K	BBA	AMC College	MBA
Rishi C R	BBA	CMRIT College	MBA
Harshitha S	BCA	ST.Francis College	MCA
Manoj B	BBA	IZEE	MBA
Chandana R	BCA	Oxford College	MCA
Chethana P	BCA	AMC College	MCA
Bhumika R	BCA		MCA
Geetha V	BBA	Kristu Jayanti College	MBA
Likithkumar N S	BCA	Prsidency	MCA
Hemanth Kumar G	BCA	AMC College	MCA
Meghana M	BCA	Christ Acadamey College	MCA
Anushree B	BBA	Oxford College of Business Management	MBA
Kusuma V	BCOM	Alliance University	MBA
Nisarga H N	BCOM	AIMIT	MBA
Srisahana s	BCOM	SFS	MBA
Mrudhushree U	BCOM	IZEE	MBA
Shashank S G	BBA	IZEE	MBA

Kavya R	BBA	SFS	MBA
Geetha V	BBA	IZEE	MBA
Chaithra R	BBA	Christ Academy	MBA
Harshavardhan R	BBA	IFIM	MBA

AWARDS/MEDALS FOR OUTSTANDING PERFORMANCE IN SPORTS/CULTURAL ACTIVITIES AT UNIVERSITY LEVEL

Year	Name of the award/ medal	Team / Individual	University/State/National/ International	Sports/ Cultural	Name of the student
2023-24	I PRIZE	Individual	University	Chess-Sports	Satheesh.S
2023-24	Gold medal	Individual	University	Hammer Throw-Sports	Manasa H.S
2023-24	II PRIZE	Individual	University	Discus Throw-Sports	Manasa H.S
2023-24	III PRIZE	Individual	University	20 Kms Walk-Sports	Abhilash R
2023-24	I PRIZE	Individual	University	Poem Writing-Cultural	A.Chethana
2023-24	III PRIZE	Individual	University	Poem Writing-Cultural	Nagashree.R
2023-24	II PRIZE	Team	University	Dance	Rakshitha.V,Sudharani.R,vidhya .R,Arpitha.N,Haritha.S,Priyanka .P

**FACULTY DEVELOPMENT PROGRAMME FOR TEACHING AND NON
TEACHING STAFF.**

Dates	Title of the professional development program organised for teaching staff	Conducted for	No. of participants
	Stress Management	Teaching staff	13
20-02-2023	Work place Etiquees	Teaching st	7

9. FACULTY PROFILE

FACULTY PROFILE	
Details	Number
Faculty Strength	46
Ph.D.	02
Currently pursuing Ph.D.	00

AWARENESS PROGRAMMES

College organised many awareness Programmes to fulfil the purpose of contributing to the overall wellbeing, education and all round development of the students.

Fundamental Rights and Duties

The Constitution serves as the foundational document of a nation, outlining the principles, values, and rights that form the backbone of its society. In a college setting, it is crucial to foster awareness among students and staff about their constitutional obligations. This not only cultivates a sense of civic responsibility but also strengthens democratic values, ensuring that individuals are well-informed about their rights and duties as citizens.

The college organizes initiatives where esteemed members of the Bar Council engage with students, providing insights into constitutional obligations. These sessions emphasize democratic ideals, the rule of law, social justice, equality, and the safeguarding of fundamental rights and duties.

The institution actively promotes community service, social outreach programs, and civic engagement initiatives. By participating in these activities, students and staff make meaningful contributions to society while gaining practical experience in nation-building and understanding their role in creating a just and equitable community.





Future plans

1. **Enhancing Faculty Competence in Outcome-Based Education (OBE):**

Organize comprehensive workshops and training sessions for faculty members to design, implement, and assess OBE practices effectively, ensuring alignment with academic and accreditation standards.

2. **Strengthening the Entrepreneurship Cell:**

Expand the activities of the established Entrepreneurship Cell by organizing start-up expos, mentorship programs, and collaborative opportunities with industry and alumni entrepreneurs to support budding innovators.

3. **Advancing Research and Development (R&D) Initiatives:**

Enhance the established R&D Cell by providing seed funding for research projects, encouraging interdisciplinary studies, and facilitating collaborations with reputed research institutions and industry for impactful research.

4. **Strengthening Counselling and Mentoring Services:**

Enhance the existing counselling and mentoring framework to provide more robust support for the academic, emotional, and professional well-being of students, leveraging digital tools and specialized training for mentors.

5. Promoting Community Engagement Initiatives:

Expand community outreach programs by initiating new projects addressing social, environmental, and economic issues, fostering a culture of inclusivity and social responsibility among students and faculty.

6. Enhancing Industry-Institution Collaboration:

Broaden the scope of industry partnerships by introducing advanced internship programs, industry-sponsored projects, and guest lectures from domain experts to bridge the gap between academics and industry expectations.

7. Sustainability Initiatives:

Strengthen campus sustainability efforts by implementing energy-efficient technologies, establishing comprehensive waste management systems, and expanding green spaces to create an eco-friendly campus environment.

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